

Sony HD LED

W Series Features

The logo for X-Reality PRO features the text "X-Reality" in a bold, black, sans-serif font, followed by "PRO" in a smaller, yellow, sans-serif font inside a black rectangular box.

X-Reality PRO™: a cleaner, more refined picture

Enjoy outstanding clarity, sharpness and picture quality for everything you watch. Our combination of noise reduction technologies sharpen and remove noise from every scene, so the picture gleams with clear detail.

Full HD 1080p

Experience the detail of Full HD 1080p across all your entertainment. From Blu-ray Discs™ to catch-up TV to smartphone photos, you can see it all in perfect clarity on the big screen with this BRAVIA TV. *Please note that the 32" model is HD Ready only

The Motionflow XR logo consists of the text "Motionflow XR" in a bold, italicized, black, sans-serif font. Below the text is a graphic element consisting of a series of vertical bars of increasing height from left to right, transitioning from yellow to a dark brown color.

Motionflow™ XR keeps the action smooth

Enjoy smooth and sharp details even in fast-moving sequences with Motionflow™ XR. This innovative technology creates and inserts extra frames between the original ones. It compares key visual factors on successive frames, then calculates the split second of missing action in the sequences. Some models also include black-frame insertion for a blur-free and truly cinematic look.



Slim look

The screen has a narrow frame, accented with minimal bezels, so you can focus on your entertainment with near edge-to-edge pictures.



Great entertainment wirelessly with built-in Wi-Fi®

Link up easily to your home network. With built-in Wi-Fi, you're free to go online and browse movies, enjoy video channels like YouTube™ and access services such as on-demand TV. Best of all, you can stream entertainment from your wireless home network and the Internet without the clutter of cables.



YouTube²: Web videos on the big screen

Start the YouTube app and see the latest music videos and viral clips on the big screen of your TV. You can sign-in to access playlists and see your subscriptions too.



Make the moment yours with Photo Sharing Plus

Let everyone share those special photo memories on the big screen. Up to ten people in the room can send photos and short video clips wirelessly from their smartphones³ straight to BRAVIA™, to enjoy with a choice of your own optional background music. Your TV even creates its own dedicated Wi-Fi® network — ideal for guests.



Your smartphone on the big screen

Screen mirroring lets you enjoy content and apps from your smartphone on your Sony TV⁴.
Supersize all your memories and enjoy them on the big screen with family and friends.



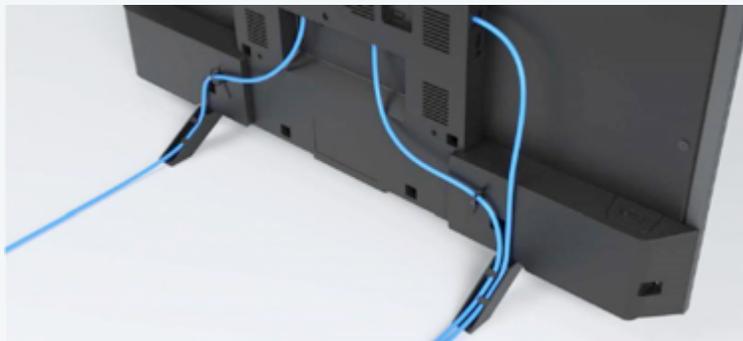
Super multi-format USB play

Enjoy your favorite digital content from any USB stick. Play music, video clips and view photo collections all through your TV with super multi-format USB play. Supporting a wide range of codecs, you can experience ultimate format versatility — simply plug in and you're ready to go.



Clear Phase for smooth, balanced frequencies

BRAVIA uses a powerful computer model to analyze and compensate for inaccuracies in speaker response. It does this by "sampling" the speaker frequency with higher precision. This information is fed back to cancel out any peaks or dips in the speaker's natural response — resulting in pure, natural audio with smooth, even reproduction of all frequencies.



Cable management

Keep wires out of sight. All of your cables can be neatly arranged across the back of the TV and channeled into the stand, so everything looks tidy.



Turn your TV into a digital recorder: USB HDD REC

Store your favorite TV shows on an external USB hard disk drive to enjoy whenever you want. USB HDD REC allows one-touch and timer recording of a digital broadcast onto any USB HDD device up to 2TB in capacity. While viewing the show, simply press REC to start recording, which will automatically stop at the end of the show.